

# Carmela Caracotche Picone

Phone: 954-590-0954 | Email: carmelacaracotchepicone@gmail.com

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## PROFESSIONAL SUMMARY

Communication Studies student and NCAA Division II student-athlete with experience in writing, social media management, content creation, and event planning. Bilingual in Spanish and English, with strong communication, organizational, and leadership skills.

## EDUCATION

### Bachelor of Arts in Communication Studies

May, 2027

Minors: Creative Writing, Communication, Journalism & Media // Certificate: Professional Writing

Shippensburg University of Pennsylvania

GPA: 3.91

#### Honors:

- 2025 NFHCA Scholar of Distinction
- 2024 NFHCA Scholar of Distinction
- 2023 NFHCA Scholar of Distinction

#### Relevant Coursework:

- Social Media Strategy
- Public Relations
- Advanced Technical and Professional Communication

## LANGUAGES:

- Spanish:** Native, Bilingual
- English:** Fluent, Bilingual

## PROFESSIONAL INTERNSHIPS

### Community Manager, Instituto Arzobispo José Antonio de San Alberto

May-August, 2025

Mar del Plata, Argentina

- Managed social media content and scheduling to boost engagement.
- Supported digital campaigns, communication strategies, and content creation.

### Event Planner, Instituto Arzobispo José Antonio de San Alberto

May-August, 2024

Mar del Plata, Argentina

- Coordinated, planned and organized the school's annual music festival.
- Supported event logistics, branding, and promotional communications.

## RELEVANT EXPERIENCE

January 2026-Present

### Communication Studies Tutor, Learning Center Shippensburg University

- Plan and deliver lessons focused on communication theory, writing, and presentation skills.
- Provide one-on-one tutoring, feedback, and guidance to improve academic performance.

### Front Desk Staff, REC Center Shippensburg University

January 2025-Present

- Manage administrative tasks, including membership records, payments, and customer service.
- Communicate effectively with visitors and staff.

## PUBLICATIONS

August 2025-Present

### The Slate, Shippensburg University Newspaper

- Cover sports events and write feature articles, honing content creation, storytelling, and editorial skills.
- Conduct interviews and research, enhancing communication, audience engagement, and organizational skills.

## CAMPUS INVOLVEMENT

August 2023-Present

### Student-Athlete, Shippensburg University Field Hockey

- Compete as a student-athlete at the NCAA Division II level, developing teamwork, communication, and leadership skills.
- Balance academic and athletic commitments, demonstrating discipline, organization, and time management.

## VOLUNTEER EXPERIENCE

### Fundraising Events Volunteer, Hospice

January 2019- 2020

Mar del Plata, Argentina

- Supported and planned three fundraising music events.
- Engaged with the community and donors to increase participation and awareness.